

# Dan Baron

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## PROFESSIONAL EXPERIENCE

### Deloitte

New York, NY

*Senior, Lab Producer*

*Jan 2022–Present*

- Design, plan and coordinate **C-level** executive transition experiences to prepare them for their new role; support day-of execution by capturing the day's discussion and prepare a client deliverable highlighting key insights.
- Manage planning efforts including coordinating logistics, overseeing, and ensuring completion of key activities, identifying and escalating risks, and managing communication and coordination among key stakeholders.
- Research and identify relevant C-suite-level issues and infuse key functional area knowledge (e.g., Finance, IT, Marketing, etc.) into lab design materials.
- Coordinate between executive level external clients and senior Deloitte leaders, including Clients & Industry leaders, function leaders, and the leaders of high-priority client accounts.
- Collaborate with account teams to promote lab sessions in support of team KPIs, such as sales and relationship-building goals.

### Cisco

Raleigh, NC

*Network Consulting Engineer, Enterprise Routing & Switching*

*Aug 2019–Jan 2022*

- Provided network planning, design, implementation, & optimization services to Cisco's customers spanning the healthcare, pharmaceutical, transportation, insurance, manufacturing, and U.S. public sectors.
- Managed **\$1.5B** in customer assets driving a growth rate of **40%** within Cisco services.
- Used network data to present & make data-driven decisions; presented to multiple audiences ranging from technical engineers to high-level executives.
- Guided teams in dynamic environments through the design, deployment, analysis, and troubleshooting of complex networks; managed project deliverables, timelines, and project trackers to ensure on-time completion.

*Culture Ambassador*

*Jul 2020–Jan 2022*

- Designed a Culture Catalog to empower leaders across the Americas to facilitate team building, culture, and collaboration during the pandemic.

## EDUCATION

### School of Visual Arts

New York, NY

*Masters in Professional Studies - **Branding***

*Sep 2023–May 2024*

*Coursework: Business and brand strategy*

### James Madison University

Harrisonburg, VA

*Bachelor of Business Administration - Computer Information Systems & Marketing*

*Aug 2014–May 2019*

## PRO BONO

### Camp Kesem

Harrisonburg, VA

*Board of Directors*

*Sep 2020–Sep 2022*

- Served on a board of directors aiding students through the planning and execution of a summer camp serving children whose families have been affected by cancer